



Logo Design Packages

My aim is to create the final artwork you envisioned.

I understand that a logo is the face of your company and that it needs to stand out, be easily recognisable and consumer relevant. I can offer different logo design packages from affordable text based logos through to complete corporate branding including style guides.

Basic Digitising or Text Package

Converting an existing hand drawn logo into a digital file or creating a new logo with only text (no graphical element).

Included:

1 design to choose from + 1 revision.
Final logo supplied in colour & mono.

Logo in 3 formats:
PNG, JPG, EPS.

\$150

Basic Design Package

Designing a new logo from scratch or rebranding an existing logo.

Included:

1 design to choose from + 1 revision.
Final logo supplied in colour & mono.

Logo in 3 formats:
PNG, JPG, EPS.

\$225

Premium Design Package

Designing a new logo from scratch or re-branding an existing logo.

Included:

3 designs to choose from + 3 revisions.
Final logo supplied in colour, grey-scale & mono.
Basic Style Guide.

Logo in 5 formats:
Print - EPS, PDF, JPG
Digital - JPG, PNG

\$380

Branding Package

Designing a new logo from scratch and the supporting branding elements.

Included:

3 designs to choose from + 3 revisions.
Multi versions of final design (stacked or vertical designs to support main logo).
Final logos supplied in colour, grey-scale & mono.
Full Style Guide.
Business card, letter-head and e-mail banner.
Other supporting graphical elements.

Logo in 5 formats:
Print - EPS, PDF, JPG
Digital - JPG, PNG

\$550

examples from happy customers



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